



[topmarketinglead.com](http://topmarketinglead.com)

## On-Page SEO

- **Keyword Research & Optimization** - Conducting keyword research and implementing them properly in the content.
- **Content Optimization** - Enhancing existing content for better ranking.
- **Meta Tags Optimization** - Optimizing meta titles, descriptions, and H1-H6 tags.
- **URL Structure & Optimization** - Ensuring proper URL structure and optimization.
- **Internal Linking Strategy** - Creating a smart internal linking structure for better user experience and SEO value.
- **Image Optimization** - Optimizing images (alt text, size, format).
- **Schema Markup Implementation** - Adding structured data to improve Google's understanding of your content.
- **Canonical Tags & Duplicate Content Fixing** - Preventing duplicate content issues.
- **Page Speed Optimization** - Improving website loading speed.
- **Mobile-Friendliness & Responsive Design** - Ensuring the website is fully optimized for mobile devices.
- **Readability & UX Improvements** - Enhancing readability and user experience.

**Price: \$1,500**

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## Off-Page SEO

- **Link Building Strategy** - Creating high-quality backlinks to boost website authority.
- **Competitor Analysis** - Analyzing competitors and identifying opportunities to outrank them.
- **Content Marketing** - Finding ways to distribute the content to other channels can help boost off-page signals.
- **Digital PR** - Increasing brand awareness and driving referral traffic.
- **Local SEO** - Optimizing your online presence to increase traffic, visibility, and brand awareness in your business's local area.
- **Content syndication** - Republishing content on one or more websites.
- **\*Social Media Marketing** - Developing social media strategies, managing content, and running engagement campaigns.
- **\*Digital Advertising** - Managing paid ad campaigns on platforms like Google Ads, Facebook, and LinkedIn.
- **\*Influencer Marketing** - Partnering with influencers to increase brand awareness and drive engagement.

\* Social Media Marketing, Digital Advertising, and Influencer Marketing are not included in the price and are available upon request.

**Price: \$1,500**

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## Full SEO Package (On-Page SEO, Off-Page SEO, and Technical SEO)

**Price: \$2,500**

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## SEO Support & Maintenance (Ongoing SEO Services)

- **Technical SEO Audits & Fixes** - Regular technical checks and issue resolution.
- **Broken Link Monitoring & Fixing** - Identifying and fixing broken links.
- **Redirects Management (301, 410, 404 Fixes)** - Handling redirects to avoid ranking loss.
- **Google Search Console & Analytics Monitoring** - Tracking website performance and adjusting strategies accordingly.

- **Monthly SEO Reports** - Providing regular reports on SEO performance with improvement recommendations.
- **SEO Strategy Updates** - Updating SEO strategy according to Google algorithm changes and industry trends.
- **Security & HTTPS Monitoring** - Ensuring website security and proper HTTPS setup.

**Price: \$1,000**

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### SEO Link Building

- **Identifying Relevant Sites** - Researching and identifying high-authority websites relevant to your niche for effective link-building opportunities.
- **Promoting Content on Third-Party Sites** - Sharing and distributing content on external websites to increase visibility and attract natural backlinks.
- **Building High-Quality Backlinks** - Acquiring authoritative and relevant backlinks to improve domain authority and search engine rankings.
- **Increasing Organic Traffic** - Leveraging link-building strategies to drive more organic traffic to your website through trusted sources.
- **Backlink Analytics** - Monitoring and analyzing the backlink profile to ensure high-quality links and detect any harmful or toxic backlinks.
- **Broken Link Building** - Finding broken links on relevant websites and offering high-quality replacement content to earn valuable backlinks.
- **Guest Posting** - Writing and publishing well-researched articles on reputable websites to gain exposure and backlinks.
- **Link Insertion** - Strategically placing links within existing content on authoritative websites to improve rankings and referral traffic.

**Price: \$1,000**

(Plus the company's budget for link placements)

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### Off-Page SEO and SEO Link Building

**Price: \$2,000**

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We also offer other services upon request, such as Paid Search Management, Market Research, Display Advertising, and more.